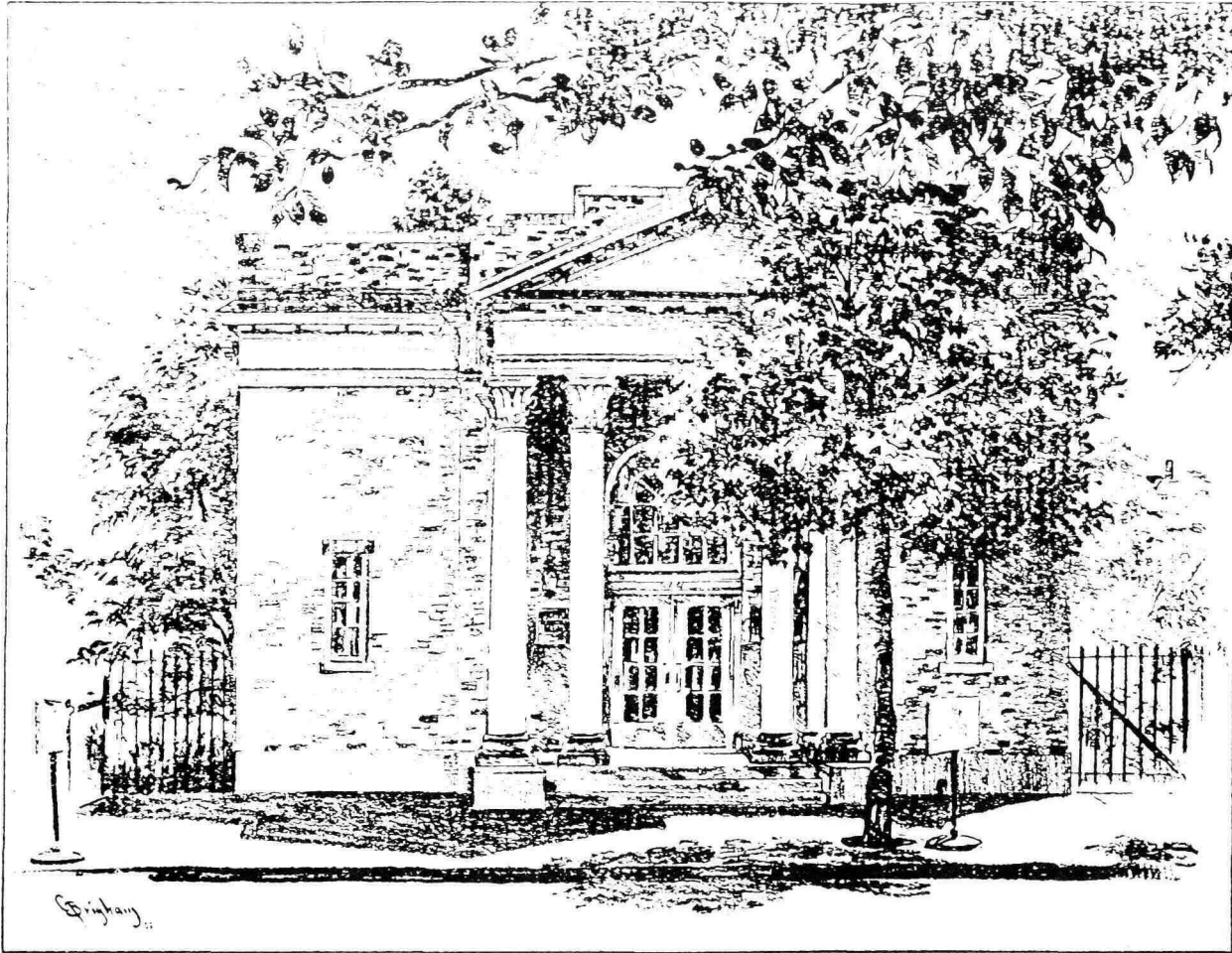


KEARNEY BUILDING AND LOAN ASS'N



DESIGNED in the colonial type of architecture, probably the most pleasing to an American's eye, the Kearney Building & Loan's imposing structure at Kearny and Locust Avenues dominates the buildings along Kearny Avenue in beauty and fineness. Ground was broken on May 2, 1928, and the building was dedicated on October 18 of the same year. Two stories in height, the first is occupied by the banking floor and individual offices, the second by a beautifully decorated directors' room. The pure

white columns and the portico, with the soft tone of the red brick background is more reminiscent of a Virginia manor house than an office building. The association was formed in 1884, and the first offices were at 162 Midland Avenue, just below Devon Street. A move later was made to the Koch Building. The new building is the culmination of the plans of the late Louis Lidblom, a member of the original board of directors, and Herbert Frapwell, the present president of the association.